HÉCTOR LANDRÓN

GRAPHIC DESIGNER / ART DIRECTOR



Portfolio: www.hldesignpr.com



PROFESSIONAL EXPERIENCE

2002 - PRESENT DREYFOUS & ASSOC.

2010 - 2014

Role: Art & Design Division Supervisor

Responsibilities: Lead and supervise a team of creative designers and illustrators, as well as brainstorm, conceptualize and oversee implementation of the artistic digital, print, audio recording and video commercials for advertising and educational lessons.

Accountable of outsourcing the necessary resources such as production houses, audio recording studio, photographers, illustrators, models and any other props necessary for ads and video commercials.

2002 - 2010

Role: Graphic Designer

Responsibilities: Conceptualize and design innovative ideas for advertising material in all media sorts, including UI & UX for websites, web applications, multi-platform games and software

Supervisor: Carlos Reyes

1998 - 2002

CASA PUBLICITARIA

Role: Art Director

Responsibilities: Lead a team of creative designers, as well as brainstorm, conceptualize and oversee implementation of the artistic digital and print designs for advertising campaigns.

Role: Graphic Designer

Responsibilities: Conceptualize and design innovative ideas for advertising material in all media sorts.

Supervisor: Ángel Muñoz

1996 - 1998

FREELANCE

Education:

2006

Animation Mentor Online Character Animation Certificate (1 year and a half)

2004

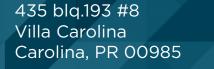
Academy of Art University San Francisco Computer Graphics BFA (On hold)

2003

Instituto de Banca y Comercio Puerto Rico Programming - 1 year certificate (honors)

1997

Escuela Antonio Sarriera Puerto Rico



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